

## SELECT ACCOMPLISHMENTS AND AWARDS

- **Lead content developer, writer and editor**, [COVID-19 and Mental Health for Public Servants](#) virtual resource hub.
- **Principal architect** of government-wide social media and internal #GCMentalHealth communications campaigns.
- **Project lead** for the creation of the Bomber Command Bar, a Second World War official honour, and its online application process.
- **Co-founder**, Federal Speakers' Bureau on Mental Health, delivering over 250 speaking engagements across Canada since 2014.
- **Deputy Minister Commendation for Excellence**, Veterans' Affairs Canada.
- **Leading Canadian Difference Maker for Mental Health**, Centre for Addiction and Mental Health.



For his advocacy work in the area of men's mental health, Jean-François Claude was awarded the **Meritorious Service Medal** by Governor General David Johnson.

## KEY COMPETENCIES

- ✓ Lived Experience Storytelling and Public Speaking, Speechwriting
- ✓ Stakeholder Outreach and Engagement
- ✓ Strategic Communications Planning and Execution; Change Management
- ✓ Campaign / Event Planning, Coordination and Management
- ✓ Crisis Communications, Media Relations, Media Monitoring/Analysis



1395 Minogue Cres, Cumberland ON K4C 1B4  
Tel.: 343-254-7887 Email: [Jean-Francois.Claude@ssc-spc.gc.ca](mailto:Jean-Francois.Claude@ssc-spc.gc.ca)

Strategic  
Communicator.

Compassionate  
Leader.

Difference  
Maker.



Jean-François  
**Claude**

## Compassionate and Experienced Leadership Today, for the Hybrid Workplace of Tomorrow.

Whether your organization is currently filling an existing vacancy or looking to bolster its capacity to deliver meaningful public or internal communications campaigns and activities, your search is over.

**Jean-François Claude** is a fluently bilingual public affairs leader with over 30 years of progressive career growth and management experience in the areas of strategic communications and workplace psychological health and safety, primarily in ministerial support and program operations roles.

A deep-seated knowledge and understanding of where politics and policy intersect underlie his robust ability to provide strategic advice, plan and execute public affairs activities and corporate campaigns that deliver results.

He has built a reputation as an authentic and inspirational leader, working with integrity and professionalism to earn respect and build cooperation to drive projects to successful completion.

Put his experience and passion to work for your organization today!

